Southern Guild was established in 2008 to provide a platform for collectable, limited-edition South African design, showcasing work by the most recognised names in the country and cultivating the careers of emerging contemporary designers.

Southern Guild cohesively and comprehensively showcases the most important contemporary design from South Africa at the best fairs around the world, with the ongoing support of ArcelorMittal South Africa and Absa Private Banking.

For Design Miami/Basel 2014 Southern Guild aims to convey the multifaceted nature of South African design, which is layered with story telling, political allusion, historical and cultural references and a driving down into a primal and earth-bound essence. Four of the designs being presented are shown here.

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**John Vogel**
Bloom, 2013, 2 100 × 900 × 400 mm
American walnut and bronze

**Dokter and Misses**
Kassena Server, black, 2014
1 800 × 500 × 900 mm
Handpainted pink beech on castors

**Tonic**
Hawker Bench, 2014, 2 070 × 600 × 706 mm
American walnut and maple

**John Murray and Whatiftheworld Gallery in collaboration with Paco Pakdoust**
Topple, 2013, 3 740 × 3 150 mm
Hand-knotted from Tibetan highland wool and natural silk